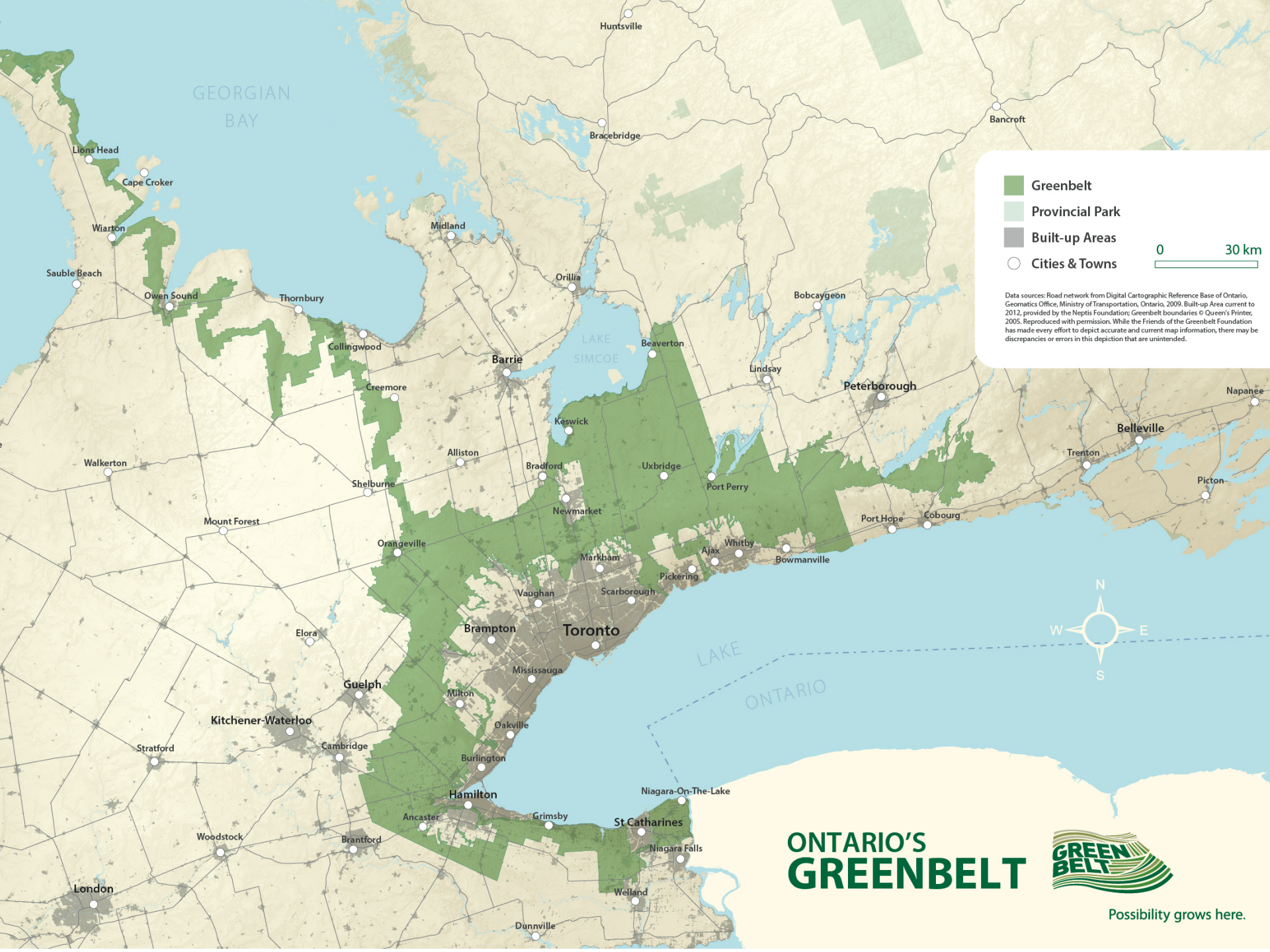




Possibility grows here.

TRANSFORMING ONTARIO'S FOOD SYSTEM

Kathy Macpherson
Friends of the Greenbelt Foundation
Greenbelt Fund



- Greenbelt
- Provincial Park
- Built-up Areas
- Cities & Towns

0 30 km

Data sources: Road network from Digital Cartographic Reference Base of Ontario, Geomatics Office, Ministry of Transportation, Ontario, 2009. Built-up Area current to 2012, provided by the Neptis Foundation; Greenbelt boundaries © Queen's Printer, 2005. Reproduced with permission. While the Friends of the Greenbelt Foundation has made every effort to depict accurate and current map information, there may be discrepancies or errors in this depiction that are unintended.

ONTARIO'S GREENBELT



Possibility grows here.



Possibility grows here.

AGRICULTURE IN THE GREENBELT





- **Natural and locational advantages**
- **Includes 5500 family farms, generating close to \$3 billion in GDP**
- **Farms are 39% smaller but produce 23% more revenue than average farm**
- **Accounts for**
 - **55% of land area in fruit production**
 - **13% of land area in vegetable production**
 - **90% of vineyards**





Possibility grows here.

POLICIES AND PROGRAMS

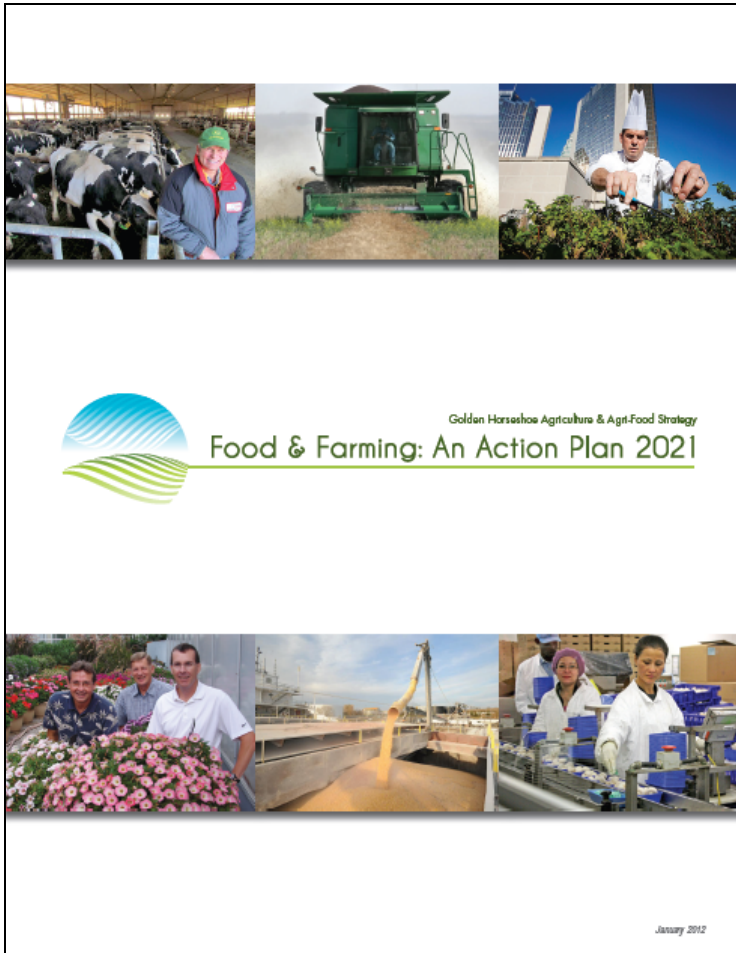
																	
<small>2ND SESSION, 40th LEGISLATURE, ONTARIO 62 ELIZABETH II, 2013</small>	<small>2^e SESSION, 40^e LÉGISLATURE, ONTARIO 62 ELIZABETH II, 2013</small>																
Bill 36	Projet de loi 36																
<small>(Chapter 7 Statutes of Ontario, 2013)</small>	<small>(Chapitre 7 Lois de l'Ontario de 2013)</small>																
An Act to enact the Local Food Act, 2013 and to amend the Taxation Act, 2007 to provide for a tax credit to farmers for donating certain agricultural products that they have produced	Loi édictant la Loi de 2013 sur les aliments locaux et modifiant la Loi de 2007 sur les impôts pour prévoir un crédit d'impôt pour les agriculteurs qui font don de certains produits agricoles qu'ils ont produits																
The Hon. K. Wynne Minister of Agriculture and Food	L'honorable K. Wynne Ministre de l'Agriculture et de l'Alimentation																
<table border="0"><tr><td>1st Reading</td><td>March 25, 2013</td></tr><tr><td>2nd Reading</td><td>May 15, 2013</td></tr><tr><td>3rd Reading</td><td>November 5, 2013</td></tr><tr><td>Royal Assent</td><td>November 6, 2013</td></tr></table>	1st Reading	March 25, 2013	2nd Reading	May 15, 2013	3rd Reading	November 5, 2013	Royal Assent	November 6, 2013	<table border="0"><tr><td>1^{re} lecture</td><td>25 mars 2013</td></tr><tr><td>2^e lecture</td><td>15 mai 2013</td></tr><tr><td>3^e lecture</td><td>5 novembre 2013</td></tr><tr><td>Sanction royale</td><td>6 novembre 2013</td></tr></table>	1 ^{re} lecture	25 mars 2013	2 ^e lecture	15 mai 2013	3 ^e lecture	5 novembre 2013	Sanction royale	6 novembre 2013
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<small>Printed by the Legislative Assembly of Ontario</small>	<small>Imprimé par l'Assemblée législative de l'Ontario</small>																
 																	





Possibility grows here.

POLICIES AND PROGRAMS




- **Food and farming action plan for the region**
- **Multi-stakeholder alliance to oversee its implementation**
- **Municipal agriculture liaison committees**





POLICIES AND PROGRAMS


Possibility grows here.


WORKING PAPER 

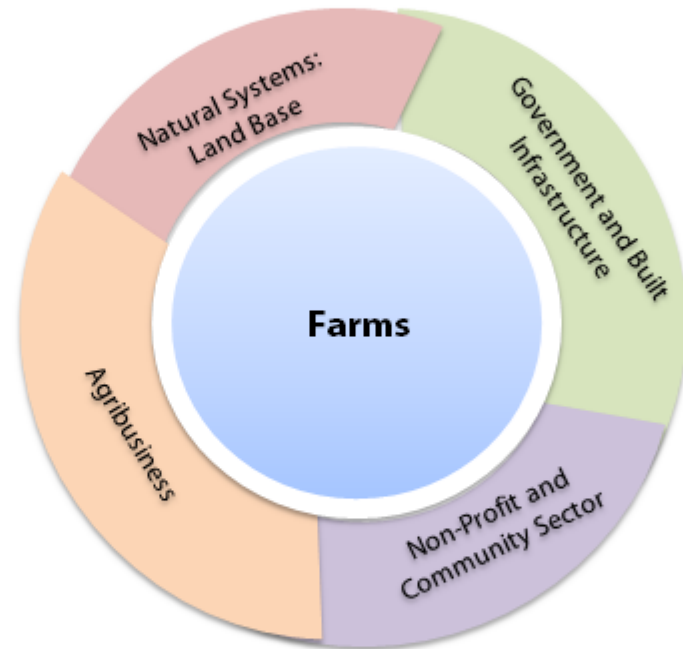
**THE AGRICULTURAL SYSTEM:
COMPONENTS, LINKAGES, AND
RATIONALE**

Dr. Wayne Caldwell
May 2015

The Friends of the Greenbelt Foundation



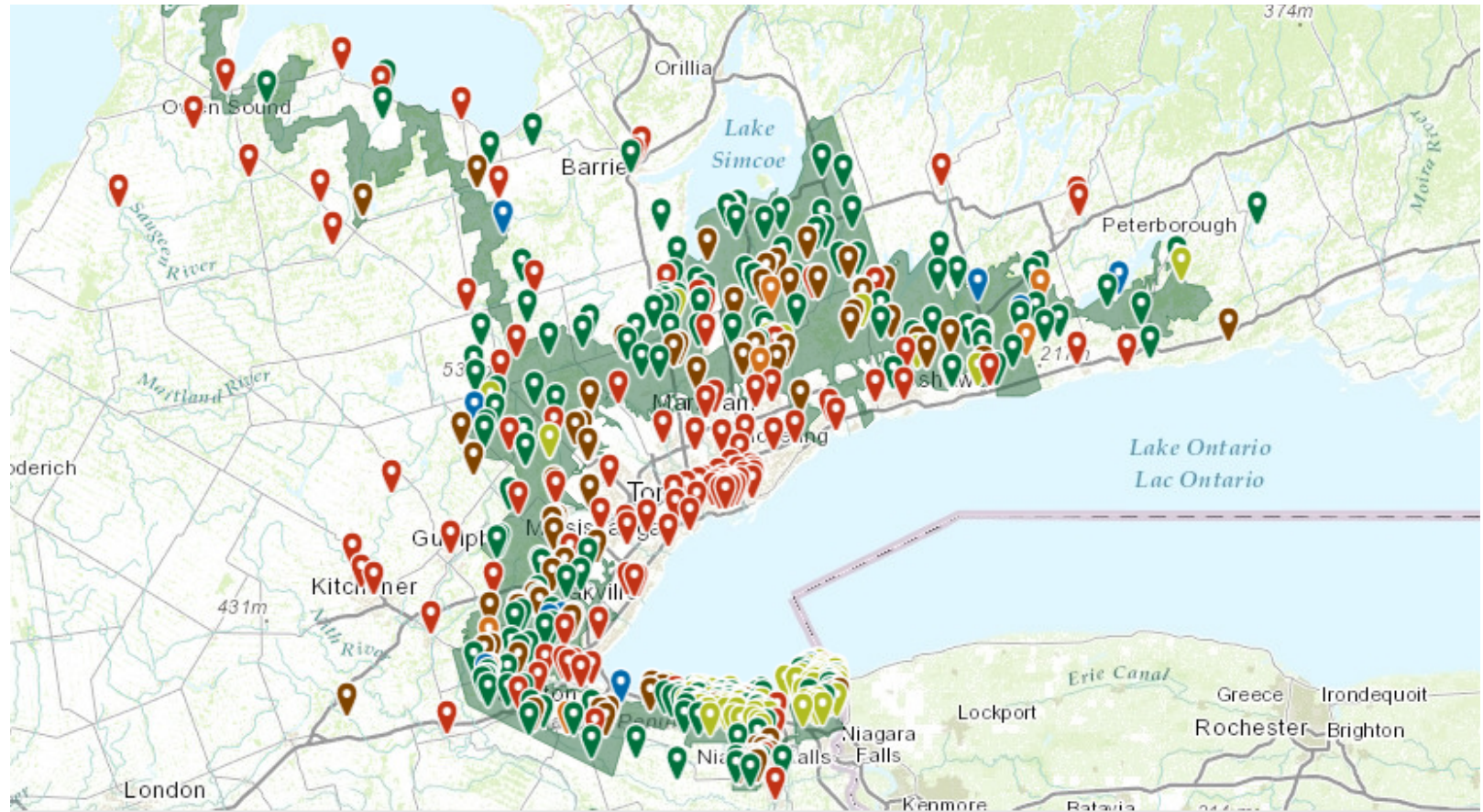

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STRENGTHEN FARMERS' MARKETS

Possibility grows here.



- Farmers' Markets
- On-Farm Markets
- Wine, Beer & Spirits
- Specialty Farms
- Nurseries
- Pick-Your-Own





SUPPORT AND PROMOTE LOCALLY GROWN WORLD CROPS

Possibility grows here.

本地華人蔬菜指南

隨著安省華裔社區的增長，越來越多本地農場種植華人蔬菜，這些農場大多位於鄰近多倫多市的 Greenbelt (綠色地帶)。無菌長途跋涉遠程發售，讓你盡享農產品的天然鮮甜味道和營養。

那裡可買到本地種植的華人蔬菜？這本小冊子會一一告訴你。



Possibility grows here.





Possibility grows here.

LOCAL FOOD INTO PUBLIC SECTOR INSTITUTIONS

	Total Sample		Type of Institution									
			Hospital						LTC		UNC	
			Total		>100 beds (L)		<100 beds (S)		All		Universities ¹	
FOOD CATEGORY	Total ²	ON ³	Total	ON	Total	ON	Total	ON	Total	ON	Total	ON
	\$	%	\$	%	\$	%	\$	%	\$	%	\$	%
Fresh vegetables	953,600	27	193,400	26	156,700	26	36,700	26	127,800	11	635,400	30
Fresh fruit	206,800 ⁴	3 ⁴	101,200	3	86,300	2	14,900	9	92,500	3	10,200 ⁵	0 ⁵
Dairy - liquids	1,091,900 ⁴	85 ⁴	229,800	99	176,500	98	53,300	100	176,900	98	684,600 ⁵	77 ⁵
Dairy - others	457,000	27	138,700	34	112,700	30	26,000	52	92,500	38	225,900	18
Eggs	337,100 ⁴	52 ⁴	86,400	90	63,700	93	22,700	80	80,200	72	170,500 ⁵	24 ⁵
Fresh protein/meats	2,059,000	19	116,000	23	71,700	26	44,300	18	190,400	28	1,750,600	17
Frozen fruit/vegetable	1,040,000	6	325,000	6	241,600	3	83,500	13	270,800	9	440,700	6
Frozen protein	2,640,000	19	783,800	15	583,300	14	200,500	16	702,000	15	1,150,200	24
TOTAL (targeted categories)	8,785,400	28	1,974,300	25	1,492,500	23	481,900	28	1,733,100	27	5,068,100	28
TOTAL (all categories)	20,680,000	15	5,747,000	11	4,650,000	9	1,097,000	15	4,260,000	12	10,673,000	18



Possibility grows here.

LOCAL FOOD INTO PUBLIC SECTOR INSTITUTIONS





BUSINESS-TO-BUSINESS ONLINE LOCAL FOOD MARKETPLACE

CLASSIFIEDS

NEWS & RESOURCES

BUILD YOUR BUSINESS

Now at 2,650 Businesses

Looking for grants? Visit:



Ontariofresh.ca
Growing the Business of Local Food



REGISTER

LOG IN

Access a network of connections to help you grow

If you're selling or sourcing Ontario food, **Ontariofresh.ca** offers you the easiest and most effective way to showcase your business and connect with potential partners. Create your free, customized profile today!

What can we help you find?



Apples, cheese, distributors, etc.

SEARCH



ONTARIO PAVILION AT LARGEST FOODSERVICE TRADE SHOW

Possibility grows here.





Possibility grows here.

ACCESSING WHOLESALE AND RETAIL MARKETS





Possibility grows here.

EXPANDING PROCESSING INFRASTRUCTURE





Possibility grows here.

SEEDS FOR SUCCESS

- **Do your homework**
- **Be opportunistic in implementing your plan/strategy**
- **Relationship building and collaboration are key**
- **Share knowledge and lessons learned**
- **Celebrate successes and champions**

